



PRESS RELEASE

March 31, 2014

International Education Experts Flock to Helsinki For The Biggest Learning Festival Finland Has Ever Seen 11.–12.4

Oppi — Helsinki Learning Festival has just announced the complete line-up and it has some impressive additions!

The i.am.angel Foundation, founded by Will.i.am from the Black Eyed Peas, are delighted to be presenting their groundbreaking work at Oppi. In the final session called Angels, Astronauts and Robots Lilly Kam from the foundation will discuss the meaning of learning and education alongside with a NASA astronaut through a video link from outer space. Whilst the global superstar [Will.i.am](#) brings a certain wow factor, Lilly Kam also wants to emphasise the input of other participants:

"The real superstars here are the Boyle Heights Community and the STEM achievements they have made. I can't wait to showcase their work at Oppi"

The line-up of 90 speakers from 18 countries also includes international experts such as Sarah Brown (A World at School), Naomi Williams (Plan International), John Martin (Sanoma Learning), Tony Wagner ('Finland Phenomenon'), and Jennifer Chung ('Investigation of Reasons for Finland's Success in PISA'), as well as Finnish experts Krista Kiuru (Minister of Education and Science), Pasi Sahlberg (Visiting Professor at Harvard), Esko Aho (Former Prime Minister and Senior Fellow at Harvard), and Saku Tuominen (Idealist Group).

Oppi is a not-for-profit event in which the whole line-up is participating pro-bono, solely for their own interest towards the field of education and wish to share their experiences with others. The main themes of Oppi are new ways of learning, the most recent educational innovations, and design, games, fun, and technology as resources for learning.

Next week will be a huge celebration of learning in Finland. Oppi, the ITK conference and the OAJ event are all excellent reasons why everyone interested in education should come together and celebrate our success.

"First, we in OAJ think that the idea and the concept of the festival are just what Finland and Finnish (as well as international) education policy needs! And it is really great that you have taken the initiative in the issue." says Olli Luukkainen the president of OAJ.

Oppi is organised by the Finnish Institute in London and Suklaa. The main sponsor of the event is Sanoma Learning.

Website: oppifestival.com

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Suklaa

Suklaa media & education is an english-finnish educational company, who produced the successful London Festival of Education. Suklaa consults widely on educational field and aims at raising debate and tuning your thoughts to a new wavelength.

<http://suklaa.org/>

The Finnish Institute in London

The Finnish Institute in London is a London-based private trust. Our mission is to identify emerging issues relevant to contemporary society and to act as catalyst for positive social change through partnerships. We work with artists, researchers, experts and policy makers in the United Kingdom, Finland and the Republic of Ireland to promote strong networks in the fields of culture and society. We encourage new and unexpected collaborations and support artistic interventions, research, the creative industries, foresight and social innovation in new, socially central areas.

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